

Massachusetts Elks Members... **YOU Can Post on the State Facebook Page!**

Did you know that **you don't need to send your event to someone else to have it shared on the MA Elks State Facebook page?**

If you're a member of the group, you can post your Lodge, PER Association, District, or State event **yourself!**

The official Massachusetts Elks State Facebook Group is here:
<https://www.facebook.com/groups/MassStateElks>



This group exists to help us communicate, promote, and celebrate all the great things happening across our Commonwealth.

What Can Be Posted?

Members are encouraged to post:

- Lodge fundraisers
- Charity events
- Veterans initiatives
- Youth activities & scholarship programs
- PER Association events
- District meetings or clinics
- Statewide announcements
- Community service projects
- Photos from recent events
- Local news articles featuring your Lodge

If it promotes Elkdom in Massachusetts in a positive, constructive way — it belongs there!

How to Post Your Event

It's simple:

1. Click the link above to visit the MA Elks State Facebook Group.
2. Make sure you have joined the group (if you're not already a member).
3. Click "Write something..." at the top of the page.
4. Add your event details:
 - Who is hosting
 - What the event is
 - Date & time
 - Location
 - Contact information
5. Attach a flyer or photos if you have them.
6. Click "Post."

Once submitted, posts may be reviewed by administrators (to prevent spam and ensure relevance), and then they will appear for members across the state to see.

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What Should NOT Be Posted

To keep the page positive and productive for everyone, please do **not** post:

- Internal disputes or Lodge conflicts
- Negative commentary about members or leadership
- Political endorsements or partisan content
- Personal attacks
- Rumors or unverified information
- Chain posts or unrelated content
- Sales/promotions unrelated to Elks activities
- Anything that could reflect poorly on the Order

If a matter needs to be handled privately, please address it directly with the appropriate Lodge, District, or State leadership rather than through the Facebook group.

The goal of the page is unity, communication, and promotion — not controversy.

Why This Matters

The more we share:

- The more visibility your Lodge receives
- The more members attend each other's events
- The more we showcase the impact of Massachusetts Elks
- The stronger our communication becomes statewide

No one can promote your event better than you can — and we want to see what you're doing!

Let's keep the page active, positive, and full of great stories and upcoming events that show the true heart of the Massachusetts Elks!

Fraternally,

Christopher J. Melanson, PER,
Massachusetts Elks State Media Committee Coordinator